

Yours have additives.*

**94% tobacco
6% additives**

*Laboratory analyses of the top ten U.S. non-menthol brand styles show all of their tobaccos contain a minimum of 6% additives on a dry weight basis.

New Winstons don't.

Winston

**100% tobacco
0% additives**

2070495745

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

WINSTON BOX

16 mg. "tar", 1.1 mg. nicotine
av. per cigarette by FTC method



straight up

WINSTON NATURAL #127
SPIN 9/97

LTS ADVERTISING SERVICES (516) 265-0404

2070495746